

## **Historic, Archive Document**

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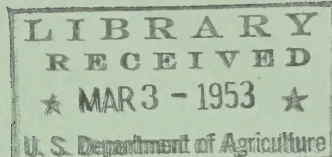
GLADFIELD GARDENS

Specializing in Gladiolus

1953 Retail Price List

Proprietors:  
Colin Livesey  
Marjorie Ward Livesey

505 Riverside Drive  
Lawrence, Massachusetts  
Tel. Lawrence 5984



Large--3 of any one variety, 25¢, 10-80¢; Medium--4-25¢, 10-50¢  
Small--10-25¢; Bulblets--100-20¢

ALGONQUIN--Bright scarlet. A popular red. Clear.  
BLACK OPAL--Very popular black-red. Rich texture. Buds true black.  
BURMA--Large, heavily ruffled deep rose-red.  
CAPE COD--Lovely lilac-pink. Beautiful shade.  
CHAMOONY--Beautiful cerise-rose with silver edge; not too big.  
CUBANA--Very black-red; very striking and unusual.  
ETHEL CAVE COLE--Large, delicate pink.  
GEN. DOUGLAS MACARTHUR--Lovely pink with cream throat; early; not large.  
GOLD DUST--Clear yellow; pretty; earliest to bloom; not too big.  
HARMAU--Very large; brilliant light scarlet; rapid propagator.  
HAWKEYE RED--Brilliant, medium red; another rapid propagator.  
KING LEAR--Deep reddish-purple with silver line bordering; ruffled.  
KING WILLIAM--Delicate apricot-pink with cream throat; large; a beauty.  
LANTANA--Striking orange blended with yellow; bright, but not very big.  
MALTA--Enormous flower; very tall; not too many florets on stem; pink-red  
MARGARET BEATON--Clear white with red throat; large, and very lovely.  
MARGARET FULTON--Clear coral pink; a beauty, though not too large.  
PANDORA--Light geranium-pink; a favorite, though not too large.  
PICARDY--Most popular glad of all times; shrimp-pink; large; a must.  
PURPLE SUPREME--Very tall reddish purple; excellent grower; very lovely.  
RED CHARM--Large, rich red velvet; a favorite and a must; gorgeous.  
SNOW PRINCESS--Pure white; slight cream throat; fairly large.  
SPOTLIGHT--Very fine yellow with red throat; tall and large; beautiful.  
VOODOO--A smoky with stipling of bronze and plum. Not the best smoky.

Large--2 of any one variety, 25¢, 10-1.00; Medium--3-25¢, 7-50¢;  
Small--3-25¢; Bulblets--100-25¢

ASTRID--Fine deep rose-pink. Tall plant; long flower-head.  
BARBARA DEE--Fuschia purple; good propagator.  
BUCKEYE BRONZE--Very nice smoky rusty bronze; ruffled; you'd like it.  
CONNECTICUT YANKEE--Beautiful, large clear light pink; reddish throat.  
DAISY MAE--Very large orange-pink with cherry throat blotch.  
DUSTY MILLER--Smoky old rose with distinctive cream lines; very good.  
ELIZABETH THE QUEEN--Exquisite pink-lavender; just like an orchid.  
FIREBRAND--Beautiful red satin texture; very desirable.  
GOLDEN ARROW--Clean light somewhat ruffled yellow.  
HIGH FINANCE--One of the best smokies; light orange-gray; cream throat.  
LEADING LADY--Huge, exquisite creamy white; well-placed florets; lovely.  
LIPSTICK--Striking, ruffled shell-pink with bright rose-red throat.  
MISTY DAWN--Lovely smoky, shaded gray, with pink throat; very nice.  
SILVER WINGS--Exquisite ruffled creamy-white; almost like Leading Lady.  
SPARKS--Glistening light yellow with scarlet feather in throat.  
SPIC AND SPAN--Tall ruffled salmon-pink. Very popular.  
SUNLIGHT--Ruffled brilliant light orange shading to golden center.  
TUNIA'S MAHOMET--Big rich smoky velvety plum-rose; orange-scarlet blotch.  
VAGABOND PRINCE--Unusual smoky; garnet brown with scarlet blotch.





Large--15¢ each

BIRCH RED--Tall, straight, sparkling crimson; like satin. Lovely.

COTILLION--Large deep pink with creamy throat; frilled florets.

NUGGET--Clear light yellow, shading slightly darker on the lip.

SHERWOOD--Large ruffled velvety deep reddish-purple.

SOUTH SEAS--Tall deep orange-gray smoky; slate background; orange blotch.

### SPECIAL COLLECTIONS

- #1 (Unlabeled) 25 large mixed, \$1.
- #2 (Unlabeled) 50 medium mixed, \$1.
- #3 25 large, (5 each of 5 labeled colors) \$2.
- #4 25 medium, (5 each of 5 labeled colors) \$1.25.

WHOLESALE QUANTITIES (Per 100)  
(25 may be purchased at the 100 rate)

<u>Variety</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>
Algonquin	\$4.50	4.00	3.50
Bagdad	3.50	3.00	2.50
Buckeye Bronze	6.00	5.00	4.50
Daisy Mae	4.50	4.00	3.50
Gen. MacArthur	3.50	3.00	2.50
Gold Dust	3.50	3.00	2.50
Harmau	4.00	3.50	3.00
Hawkeye Red	5.00	4.50	4.00
King William	6.00	5.00	4.50
Leading Lady	5.00	4.50	4.00
Margaret Fulton	4.00	3.50	3.00
Picardy	5.00	4.50	4.00
Purple Supreme	5.00	4.50	4.00
Red Charm	5.00	4.50	4.00
Silver Wings	5.00	4.50	4.00
Spotlight	4.50	4.00	3.50

If interested in wholesale quantities on varieties not listed, please write. We may be able to supply you. Wholesale orders are FOB Lawrence, Mass. Overcount given on wholesale orders. Please not change of address. Wholesale prices on bulblets quoted on request.

All retail orders of \$2 or over mailed prepaid to any part of U.S. or delivered anywhere within 15-mile radius of Lawrence. On orders under \$2 please add 25¢ for postage and packing or for delivery. Terms: cash with retail orders under \$5. Larger COD orders must be accompanied by 25% of their value.

On cash retail orders of \$3.50 to \$5 select 10% extra in any bulbs. From \$5 to \$10 select 15%; over \$10, select 20%. Overcount given on all orders except Collections. All stock subject to prior sale. Order early; avoid disappointment. Bulbs will be mailed when you specify. Orders received first will be filled first. Please indicate second choices. Bulbs available till June 1. Pamphlet on Gladiolus Culture FREE with your order. Please notify us if you are not completely satisfied.

CUT FLOWERS available during entire blooming season. Visit us to select your favorites from our wide range of colors.







TUBEROUS BEGONIA BULBS

We have a choice selection of tuberous begonia bulbs which will produce a range of beautiful colors.

GERANIUMS

We will carry a supply of potted geraniums for Mother's Day, Memorial Day, and for window-box planting.

ANNUALS

Petunias, Vinca (Periwinkle), Ageratum, Marigolds, Pansies, Sweet Allysum (Pot O' Gold), Verbena, Scabiosa, English Daisies, Asters, Dracena, Forget-Me-Nots, etc.

SEEDS

We will have a complete line of Northrup-King flower and vegetable seeds again this year, available now. Call, write, or come personally to select your garden seeds.

STAR ROSES FROM CONARD-PYLE

Once again we offer a wide variety of Star Rose Bushes from Conard-Pyle. These choice plants are all 2 year-old field-grown. Every plant is guaranteed to bloom. There are over 100 varieties from which to make your selection. Simply place your order with us and your rose bushes will be shipped to you directly from Conard-Pyle Co. at the proper time for planting this Spring in the freshest possible condition. Complete planting instructions are included with each shipment.

May we suggest that you place your order early to be sure you will have the plants you wish this season. Rose bushes are usually shipped about the last week in April. Prices range from \$1.50 to \$3 per bush. There is a 25¢ handling charge on Rose orders under \$5.

We hope the following special offers will help you to make your selections

OFFER #3      \$6.15

Eden Rose--rose-pink  
Suzon Lotthe--peach-pink  
Peace--yellow, edged pink

OFFER #8      \$5.50

Lowell Thomas--lemon-chrome  
Mission Bells--salmon-pink  
New Yorker--fiery red

OFFER #7      \$9.45

Blanche Mallerin--white  
Dr. Debat--light pink  
Forty-Niner--red and yellow  
Peace--yellow, edged pink  
Charlotte Armstrong--rose-red

OFFER #15A      \$4.85

McGredy's Sunset--sunshiny yellow  
Mirandy--rich wine-red  
Show Girl--vivid phlox-pink

OFFER #7A      \$6.20

Capistrano--rose-pink  
Forty-Niner--red and yellow  
Fred Howard--golden yellow

OFFER #40      \$5.70

Eden Rose--rose-pink  
Confidence--peach-toned pastel  
Charles Mallerin--crimson velvet



